



Get them back
to living their
best life



Are you frustrated by declining reimbursements and the challenge of offering chronic pain patients effective solutions that don't involve surgery, injections, or medications?

As a provider, your goal is simple: to help your patients get back on their feet, pain-free. But we understand the frustration that comes with treating chronic pain conditions like adhesive capsulitis, lateral epicondylitis, and bursitis. Traditional treatments often lead to long recovery times and limited results.

There's increasing pressure to offer solutions that are non-invasive, effective, and quick, while still ensuring patient satisfaction and managing insurance or reimbursement challenges. You need a solution that works not just for your patients, but for your practice as well.



PATIENTS WANT

- Non-surgical
- Non-invasive
- No pharmaceuticals
- No side effects
- No injections
- Convenient
- Minimal downtime
- To live their best life without restrictions

PROVIDERS NEED

- Researched, trusted, and effective
- Non-surgical option for acute and chronic wound patients
- Safe – low risk
- Quick treatment times
- Versatility
- Predictable outcomes
- User friendly technology
- Profitable & productive



The Solution: Introducing SoftWave Therapy



SoftWave
Tissue Regeneration Technologies

- ✓ Non-invasive
- ✓ Fast
- ✓ Highly effective

SoftWave provides proven results without surgery, injections, or long recovery times.

Patients experience:

- ✓ Faster healing
- ✓ Higher satisfaction
- ✓ Safer alternative

Making it the perfect fit for busy practices looking to deliver superior care backed by clinical evidence.

SoftWave Extracorporeal Shockwave Therapy uses therapeutic energy waves to activate the body's natural healing. It helps reduce pain, speed up recovery, and regenerate tissue.

Easy to use, SoftWave is an effective and trusted treatment option that improves patient outcomes and boosts clinic productivity. It's designed to help providers treat acute and chronic conditions with ease.

“It’s amazing to have a new tool that works.”

SoftWave is a game changer with its phenomenal curative capacity with tissue healing and pain. People are getting better faster and it's keeping them out of surgeries and procedures. It shows their body does have the capacity to heal.”

— Holly Tanner, PT, DPT, MA, OCS, WCS, LMP, PRPC



[Click here to watch the video](#)

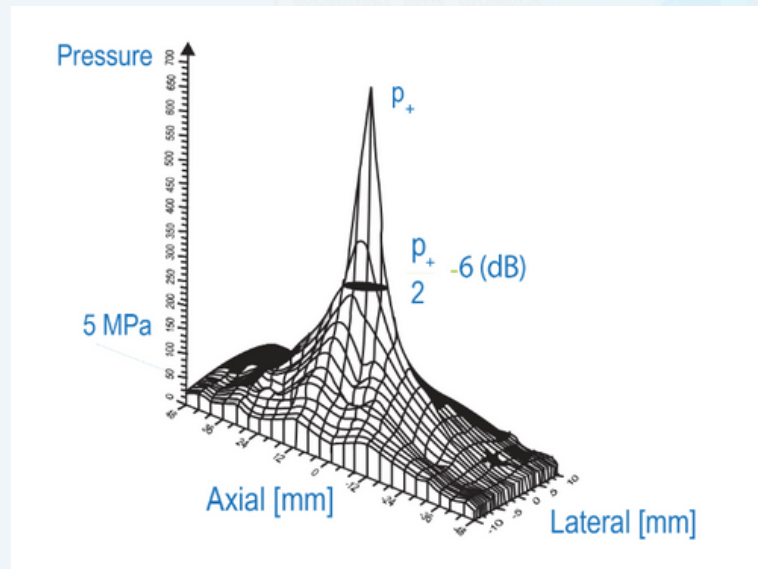
What is a shockwave?

Shockwaves are acoustic pulses with high positive pressure, fast and steep rise time followed by comparatively small negative pressure (tensile wave).

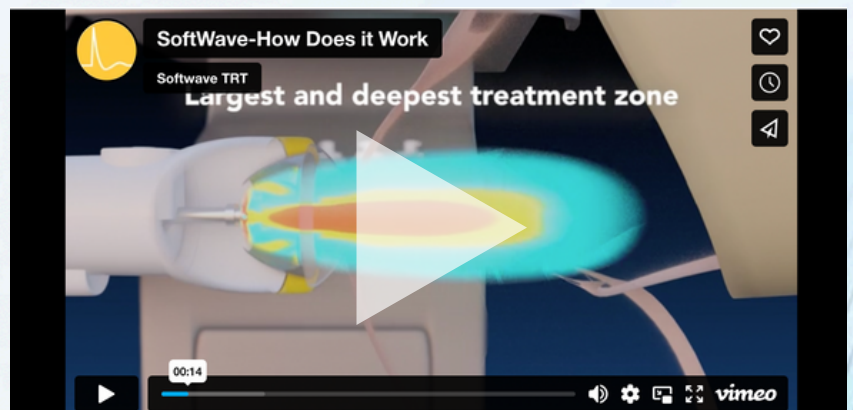
They travel faster than the speed of sound in the same medium through which the wave propagates.

The shock wave has two phases, an initial phase of rapid rise (<10 ns) with focus pressures of 50 to 80 MPa, followed by a relatively slow phase (milliseconds) of negative pressure of up to 10 MPa.

The shockwave produces a phenomenon called acoustic cavitation that could be largely responsible for its biological effects.



[Click to access the 'How Does Shockwave Work?' Video](#)



How SoftWave Works: The Science Behind the Healing

SoftWave works at a cellular level. It harnesses the body's natural healing power through a process called mechanotransduction. SoftWave's non-invasive treatment sends acoustic waves deep into tissues, stimulating cells and triggering biological responses that accelerate healing.

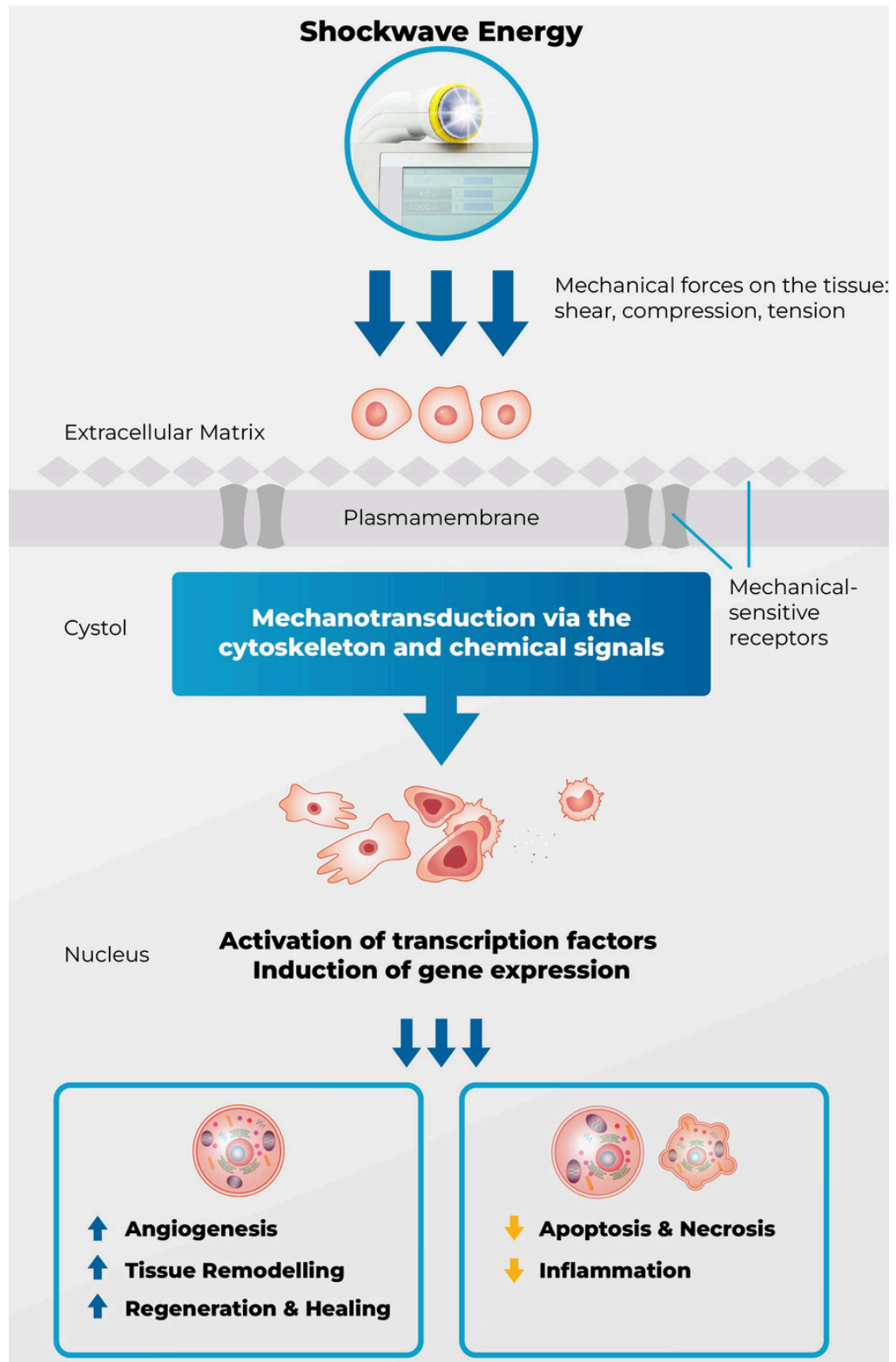
The Three Phases of SoftWave Therapy:

1. Physical Phase: SoftWave generates positive and negative pressure waves, creating a mechanical stimulus that activates the body's healing response.

2. Chemical Phase: This stimulus causes biochemical reactions, releasing molecules that promote cell signaling and repair.

3. Biological Phase: The result is increased angiogenesis (new blood vessel formation), reduction in inflammation, and stimulation of tissue regeneration.

This process supports faster recovery, reduced pain, and long-lasting results, all without surgery or downtime.



COMPARISONS OF **SOFTWAVE THERAPY** VS TRADITIONAL TREATMENTS

When it comes to treating acute and chronic pain conditions, not all therapies are created equal. SoftWave Therapy stands out as a superior option compared to traditional treatments like injections, surgery, and radial pressure devices.

FEATURE/BENEFIT	SOFTWAVE THERAPY	RADIAL PRESSURE DEVICES	CORTICOSTEROID INJECTIONS	SURGERY
Invasiveness	Non-invasive, no anesthesia needed	Non-invasive, but superficial	Minimally invasive (injection required)	Highly invasive (surgery required)
Comfort for Patient	Most comfortable – least-painful, large applicator covers wide areas	Discomfort during treatment	Painful injection, post-injection soreness	High discomfort, requires anesthesia
Treatment Time	Quick – 5-10 minutes per session	Quick, but requires multiple treatments	Quick, but multiple injections needed over time	Lengthy procedure, long recovery
Effectiveness for Chronic Conditions	Highly effective for both acute and chronic conditions	Limited efficacy for chronic or deep tissue conditions	Short-term relief (weeks to months)	Effective, but significant risks and long recovery
Depth of Treatment	Deep tissue penetration with large applicator head	Superficial, limited depth	Surface-level impact	Deep, but surgical intervention
Patient Compliance	High compliance due to comfort, quick sessions, non-invasive	Moderate – some discomfort, multiple sessions	Low – patients may avoid due to pain/discomfort	Low – patients often avoid surgery unless necessary
Reduction in Anxiety	Low anxiety – comfortable, non-invasive	Moderate anxiety due to discomfort	Moderate to high anxiety due to needle fear	High anxiety – surgery and anesthesia involved
Downtime/Recovery	Minimal to none – patients resume activities immediately	Minimal downtime	Short-term discomfort, but possible tissue damage	Long recovery – weeks to months
Risk of Complications	Very low – safe and non-invasive	Low risk, but limited effectiveness	Moderate (infection, tissue damage)	High risk – infection, anesthesia complications
Patient Satisfaction	High satisfaction – quick treatments, long-lasting results	Moderate satisfaction, superficial results	Moderate satisfaction, short-term relief	Mixed satisfaction, depends on outcome
Ease of Use for Providers	Easy to use, quick treatments with large applicator head	Easy to use, but limited effectiveness	Requires skillful injection technique	Requires surgical expertise and follow-up care
Affordability for Patients	More affordable than surgery, long-term results	Affordable, but less effective for deep tissue	Moderate – frequent injections can add up	Very costly – surgery and recovery expenses
Convenience	Most convenient – quick, comfortable, minimal sessions	Convenient, but requires many sessions	Requires repeated visits for injections	Highly inconvenient – hospital stays, long recovery

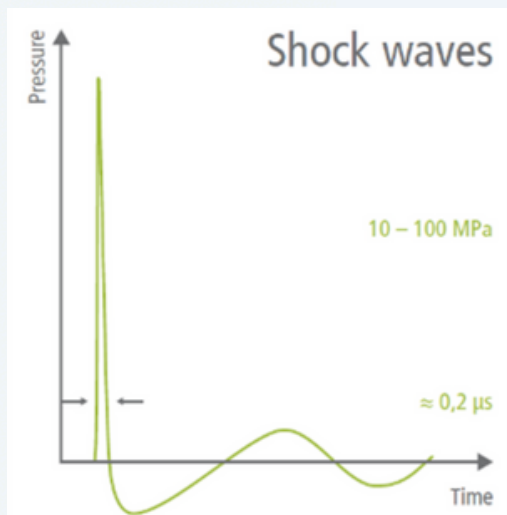
Not all Shockwaves are the Same

Confusion in the marketplace

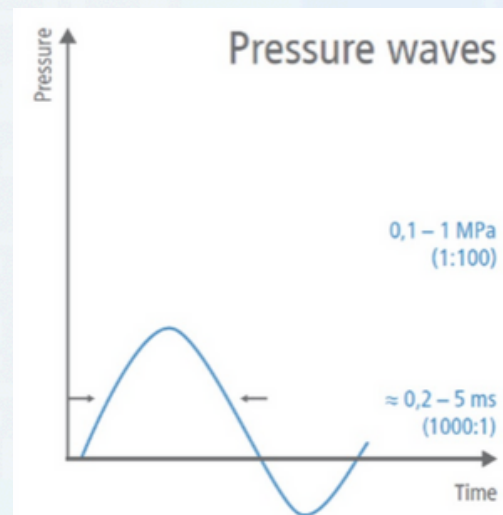


SoftWave delivers a TRUE extracorporeal electrohydraulic shockwave that penetrates wider and deeper. The flexible membrane adapts optimally to the treatment area.

Radial devices deliver a pressure wave, NOT a shockwave. The rigid hard tip is uncomfortable and lacks adaptability.



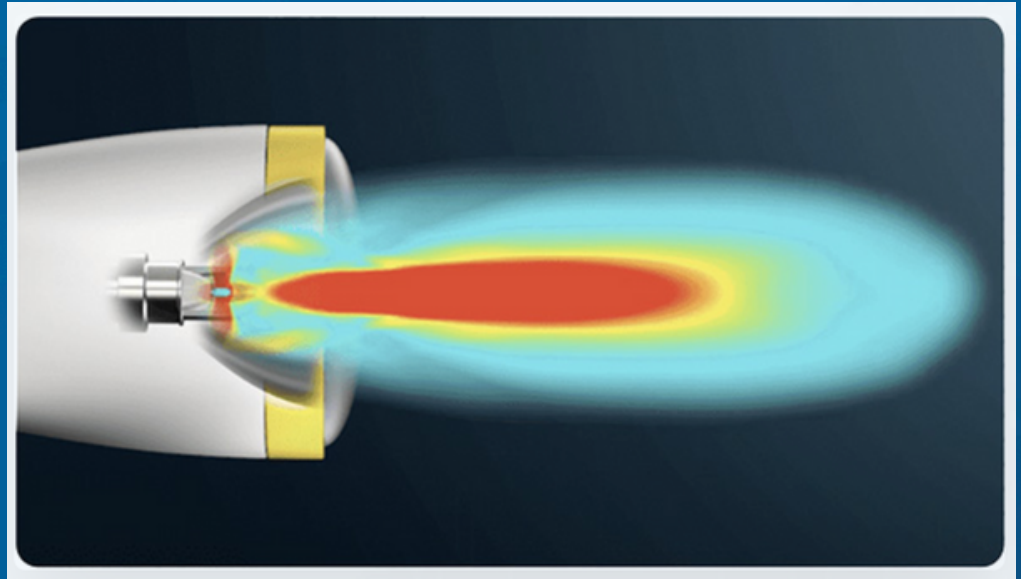
Shockwaves are acoustic pulses with high positive pressure, **fast and steep rise time** followed by comparatively **small negative pressure** (tensile wave).



Radial pressure waves are acoustic **pneumatic pulses** with a **low steeping effect**, **slow rise time** with comparatively **large negative pressure** (tensile wave).



The SoftWave Difference



- Produces highly effective shockwaves that activate biological regeneration processes at the cellular level
- Delivers energy to the widest and deepest therapeutic zone for comprehensive coverage
- Produces therapeutic, parallel, broad-focused sound waves that penetrate deeper into tissue
- Creates an optimized wide and deep treatment volume with its unique applicator design ensuring consistent coverage of energy
- Activates cellular receptors, initiating the body's natural biological healing response.

[Click to see](#)
SoftWave's deep
tissue propagation
animation



Trusted

SoftWave providers across the country are finding SoftWave to be a game changer for their practices.



Dr. Martin O'Malley is an Foot & Ankle Orthopedic Surgeon at HSS, Team Orthopedist for the Brooklyn Nets, USA Basketball, and the Foot and the Ankle Consultant to the New York Giants.

He shares his experience with the machine, how he uses it in his practice, how SoftWave works, and why he thinks every practice should have one.



"Offering shockwave therapy has brought in a new influx of patients and positioned me as an expert in my field. I've consulted with teams like the Dodgers, Lakers, Clippers, USC, and UCLA athletics, and the WNBA Sparks—all because I offer shockwave therapy. These athletes have helped establish my brand as a leader in alternative therapies. SoftWave enhances your reputation and demonstrates you're offering something truly different and impactful."

Dr. Steven Sampson, DO, Founder of The Orthobiologic Institute

SoftWave is used at leading national and international research and medical centers and professional sport organizations including MLB, NFL, NBA, NHL, MLS, NCAA, PGA, USGA USATF, WNBA, Premier League, and UFC.

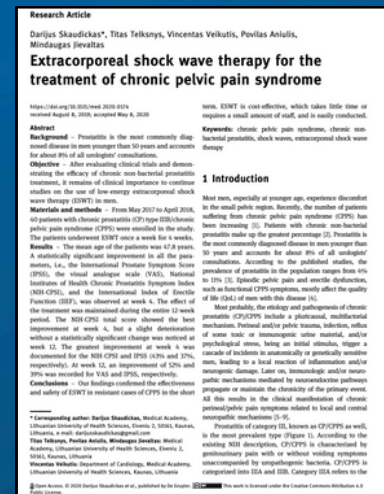
Researched

There is a significant amount of evidence being published in academic journals worldwide documenting the efficacy and safety of using true shockwaves for pain and injuries including:

[Efficacy of Unfocused Medium-Intensity Extracorporeal Shock Wave Therapy \(MI-ESWT\) for Plantar Fasciitis](#)

[Extracorporeal Shockwave Therapy for Treating Chronic Low Back Pain: A Systematic Review and Meta-analysis of Randomized Controlled Trials](#)

[Extracorporeal shock wave therapy for the treatment of chronic pelvic pain syndrome](#)



A COMPREHENSIVE REGENERATIVE MEDICAL SOLUTION offering unsurpassed versatility for acute and chronic conditions

SoftWave Therapy can be effective in reducing or managing the symptoms of various common acute and chronic pain conditions. By decreasing pain, increasing blood supply, and activating connective tissue, it helps spark the body's natural healing processes. Conditions where patients may experience symptom relief include:



- Lower Back Pain and Sciatica**
- Frozen Shoulder (adhesive capsulitis)**
- Chronic Neck & Shoulder Pain**
- Myofascial Pain Syndrome**
- Tendinopathies**
- Plantar Fasciitis**
- Osteoarthritis-related pain or discomfort**
- Stress Fractures and Bone Healing**
- Ligament Injuries**
- Bursitis and other Inflammatory Conditions**

**See what SoftWave can do for your patients.
Click the videos below to listen to patient stories.**

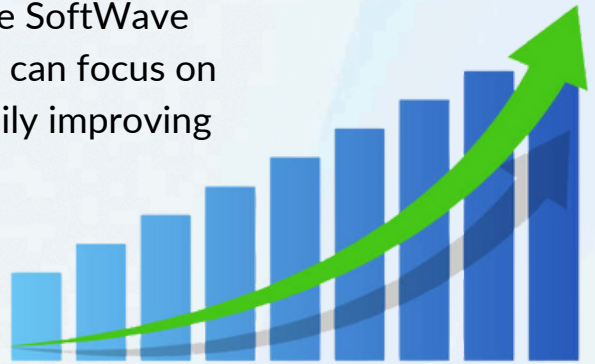


INVEST TODAY FOR BETTER OUTCOMES TOMORROW

Tackle declining reimbursements and open up a new revenue stream for your practice that offers advanced technology that can boost profitability

Flexible Financing

To make this investment even more accessible, SoftWave offers flexible financing options designed to fit your practice's unique financial needs. These options help reduce upfront costs, allowing you to integrate SoftWave technology seamlessly. With this support, you can focus on providing exceptional patient care while steadily improving your bottom line.



Why SoftWave is a smart investment for your practice



- ✓ Non-invasive / Safe
- ✓ Fast treatment times
- ✓ Propels productivity
- ✓ High patient satisfaction
- ✓ Boosts profitability



Mainstream and Profitable: SoftWave Therapy is Reimbursement Ready

Take advantage of Medicare reimbursement for pain conditions. Whether through insurance or a self-pay model, SoftWave Therapy ensures profitability and patient satisfaction as shockwave therapy gains widespread acceptance.

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Reimbursement Ready

SoftWave Therapy is leading the charge in shockwave therapy's mainstream acceptance, offering Medicare coverage for under specific CPT codes. This opens up new avenues for practices to provide cutting-edge care with reimbursement for eligible conditions.

For cases where insurance doesn't apply, many practices have adopted a highly successful self-pay model. On average, treating just 2-3 patients per month can cover the investment of your SoftWave device, offering a consistent return and making it a smart, profitable decision for your practice.

With SoftWave Therapy, you can stay ahead of the curve, delivering effective, non-invasive treatments that not only benefit your patients but also strengthen your practice's financial foundation.



- Increase in local blood circulation
- Activation of connective tissue
- Treatment of second-degree burns
- Treatment of chronic diabetic foot ulcers
- Relief of minor muscle aches & pains



Easy to Integrate

Maximize Efficiency & Practice Growth



With SoftWave, your team will receive on-site training and dedicated service to ensure a seamless integration into your practice. The technology is user-friendly and treatment times are fast, allowing you to treat more patients in less time.



Non-Invasive and Effective

Highly effective medical grade treatment offering patients a sought-after alternative that addresses the cause, not only the symptoms. Since it works, patients have high satisfaction and therefore refer others.



Seamless and Easy Integration

5-10 minute protocols make SoftWave easy to integrate without disrupting your workflow and busy schedule. Plus, your tech can administer the treatment, making this an easy passive income opportunity.



Precision Targeted Treatment

SoftWave therapy allows doctors to pinpoint treatment areas more accurately through real-time patient feedback, enhancing diagnostic accuracy and improving treatment outcomes. This precise targeting ensures therapy is focused where it is needed most, resulting in more efficient and effective sessions.



At-Your-site training and Support

SoftWave provides in-person training at your location for your entire staff. Additionally, you gain access to on-demand advanced training videos, peer support, webinars, protocols, and more. Join a community that offers continuous support.



Marketing Support

Get access to a Jumpstart Kit featuring SoftWave promotional materials, including videos, brochures, website content, social media posts, and more. This support eases the burden of educating your patients and gives you a strategic launch pad to excite new patients.



Outcome Tracking and Analytics

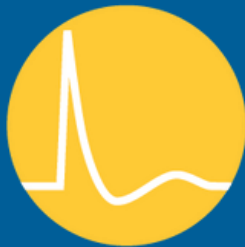
Through our partnership with Databiologics, access real-world data to move from anecdotal to data-driven consults, enhancing patient trust and satisfaction.



Accelerate healing, reduce pain, and activate connective tissue with the only electrohydraulic TRUE shockwave, offering a broad and deep therapeutic zone



Contact us today for a personalized demo and discover how SoftWave can help your patients and your practice thrive.



SoftWave

Tissue Regeneration Technologies

www.SoftWaveTRT.com